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Daniel J. Vitato DOCKET FILE COPY ORIGINAL

2128 Fairview Street

West Lawn, PA 19609

610/678-2623

E-mail: dvitalo@ix.netcom.com

June 8, 2005

Federal Communications Commission
Media Bureau
445 12th Street SW
Washington, DC 20554

Dear FCC representative,

I am writing to ask a question about the FCC ruling in MM Docket No. 99-153. The order was adopted April 2, 2001. I have a special interest in that ruling because I work for WTVE-TV, the broadcast station whose license renewal was under consideration in that case. WTVE-TV 51 is located at 1729 North 11th Street, in Reading, Pennsylvania 19604. Part of ALJ Sippel's order there was that Michael L. Parker, then President and chief shareholder of Reading Broadcasting was "found not qualified to hold or control a broadcasting license allotted to Reading Broadcasting, Inc., or to participate in a settlement between Reading Broadcasting, Inc. and Adams Communications Corporation in connection with this proceeding, or in a settlement of this proceeding involving any assignee of either entity." Today, Mr. Parker is once again President and shareholder of Reading Broadcasting, Inc. As to the exact percentage of stock he owns in RBI, I do not have that information. I would appreciate someone in your office directing me to the decision that overturned this previous ruling.

I would also like to inquire concerning the amount of public service programming that a broadcast station needs to run in order to fulfill the FCC requirements. ("...stations have an obligation to serve their local community's needs and interests and to comply with certain programming and other rules. Because we do not monitor a station's programming, viewers and listeners are a vital source of information about the programming and possible rule violations" [from the "Local Public Inspection File" section of *The Public and Broadcasting* document prepared by the Mass Media Bureau and dated June 1999 on the FCC web site]). Looking at a recent official log of WTVE, for Monday, April 4, 2005, I count a total of three public service oriented programs (one children's program at 0700-0730, and two religious programs at 1100-1130 and 2100-2200). The rest of the 24 hours of programming is infomercial and shopping channel (the latter, 11 hours of "Shop at Home," a satellite fed shopping channel). This is virtually identical to the programming for Tuesday through Friday of that week. A recent Sunday (April 3, 2005) has one public service program for the entire 24-hour period (at 0930-

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1000), 7 hours of "Shop at Home" and the rest infomercial. This programming is very typical of what exists to this day. At every half hour, at the end break of each program, two or three 30-second PSA's are aired. I am concerned that Mr. Parker is not meeting the obligation "to serve [the] local community's needs and interest" in his programming decisions at WTVE. In this regard, I would like some clarification about just how much public service programming a station is obligated to do. Is there a certain quantity, or how is this determined? I have also not informed anyone in WTVE-TV management about the concerns stated here. Thank-you very much for your time and assistance.

Very sincerely,

A handwritten signature in cursive script, appearing to read "Daniel J. Vitalo".

Daniel J. Vitalo